

STORM[®]



2024



PRO SHOP PROGRAM



SPI VIP™ SHOP PROGRAM

Storm Products, Inc. (SPI) is proud to offer the 2024 VIP Shop Program, a multi-tier opportunity for brick-and-mortar pro shops of any size. Pro shops choose from four different membership levels that provide owners with the right program for their business needs.

THE SPI VIP SHOP PROGRAM OFFERS FOUR PACKAGE OPTIONS:

SILVER PACKAGE - \$99

VIP "ONLY" OPPORTUNITIES THROUGHOUT THE YEAR

VIP "FIND A PRO SHOP" LISTING ON STORMBOWLING.COM

1- VIP JERSEY AND KIT

*NOT ELIGIBLE FOR BI-ANNUAL REWARDS

PLATINUM PACKAGE - \$649

6 PERFORMANCE BALLS THROUGHOUT THE YEAR
- A COLLECTION FROM MASTER, HP3, 800 SERIES LINES AND ABOVE

VIP "ONLY" OPPORTUNITIES THROUGHOUT THE YEAR

VIP "FIND A PRO SHOP" LISTING ON STORMBOWLING.COM

1- VIP JERSEY AND KIT

*ELIGIBLE FOR 4% BI-ANNUAL REWARDS

INCLUDES PURCHASES ON ALL STORM, ROTO GRIP,
900 GLOBAL, 3G, AND MASTER PURCHASES EXCEPT BAGS.

DIAMOND PACKAGE - \$999

10 PERFORMANCE BALLS THROUGHOUT THE YEAR
- A COLLECTION FROM MASTER, HP3, 800 SERIES LINES AND ABOVE

VIP "ONLY" OPPORTUNITIES THROUGHOUT THE YEAR

VIP "FIND A PRO SHOP" LISTING ON STORMBOWLING.COM

1- VIP JERSEY AND KIT

*ELIGIBLE FOR UP TO 6% BI-ANNUAL REWARDS

INCLUDES PURCHASES ON ALL STORM, ROTO GRIP,
900 GLOBAL, 3G, AND MASTER PURCHASES EXCEPT BAGS.

PREMIER PACKAGE - \$1899

20 PERFORMANCE BALLS THROUGHOUT THE YEAR
- A COLLECTION FROM THUNDER, HP 2, 700 SERIES LINES AND ABOVE

VIP "ONLY" OPPORTUNITIES THROUGHOUT THE YEAR

VIP "FIND A PRO SHOP" LISTING ON STORMBOWLING.COM

1- VIP JERSEY AND KIT

*ELIGIBLE FOR UP TO 8% BI-ANNUAL REWARDS

INCLUDES PURCHASES ON ALL STORM, ROTO GRIP,
900 GLOBAL, 3G, AND MASTER PURCHASES EXCEPT BAGS.



REGISTRATION FORM



WEBSITE LISTING INFORMATION

DATE _____

PRIMARY BUSINESS NAME _____

CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

E-MAIL _____

TELEPHONE _____

CELL PHONE - SMS OPT IN _____

NUMBER OF LOCATIONS YOU'LL BE SIGNING UP _____

SHIP TO ADDRESS (IF NOT SHOP)

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

RESIDENTIAL

BUSINESS NAME: _____

PRO SHOP PROGRAM SELECTION

SPI VIP SHOP PROGRAM

SILVER PACKAGE \$99

PLATINUM PACKAGE \$649

DIAMOND PACKAGE \$999

PREMIER PACKAGE \$1899

CREDIT CARD INFORMATION

CREDIT CARD ON FILE

YES

LAST 4-DIGITS OF CC: _____

NO

EMAIL ADDRESS: _____

IN PROCESSING YOUR 2024 VIP PAPERWORK, WE WILL SEND YOU A PAYMENT REQUEST WHICH COMES IN THE FORM OF AN EMAIL (FROM CREDITCARDS@STORMBOWLING.COM). TO COMPLETE THE VIP SIGN UP, YOU WILL NEED TO OPEN THIS EMAIL AND EITHER SELECT "CLICK TO PAY" OR "CLICK HERE". THIS WILL TAKE YOU TO THE PCI COMPLIANT WEBSITE TO COMPLETE THE PAYMENT PORTION OF YOUR SIGN UP.

ADDITIONAL PRO SHOP INFORMATION

VIP JERSEY SIZE

SM MD LG XL 2X 3X 4X

STORM BALL WEIGHT

14 LB 15 LB 16 LB

ROTO GRIP BALL WEIGHT

14 LB 15 LB 16 LB

900 GLOBAL BALL WEIGHT

14 LB 15 LB 16 LB

TO COMPLETE THE REGISTRATION PROCESS,

send this completed form via U.S. mail to

Storm Products, Inc., 165 South 800 West, Brigham City, UT 84302

or scan an electronic copy and email to SalesOrders@stormbowling.com.

You can also fax your registration to 435-226-9133, or simply give this completed form to your Regional Sales Manager.

BI-ANNUAL REWARDS PROGRAM TERMS AND CONDITIONS:

- **Platinum Level VIP Shops limited to 4% reward no matter purchase amounts.**
- **Diamond Level VIP Shops limited up to 6% reward amounts based on chart below.**
- Premier Level VIP Shops earn reward amounts based on chart below.
- All pro shops with multiple locations must fully register at least one location to a **Premier** package, and all other locations to the **Platinum** package or higher to receive rewards.
- Pro shops who own multiple stores will not be allowed to include other locations without this provision being adhered to.
- Multiple shop owners can combine their purchases of all of their shops to reach a higher Rebate percentage - **Each location will be limited to the maximum rebate amount based on the purchases that were shipped to each location.**
- In order to qualify for the reward levels listed, you must submit a report from each of your distributor(s) showing all purchases and returns for the qualifying time period. **All reports need to be submitted at the same time and must come from the pro shop.** Reports submitted directly by the distributor will not be accepted, nor processed.
- Any VIP Pro Shop not in compliance with **Storm's MRP Policy** is subject to forfeiture of VIP rewards and/or banned from joining the VIP program in future years.
- Any VIP Shop not in compliance with **Storm's Street Date Policy** is subject to forfeiture of VIP rewards and/or banned from joining the VIP program in future years.

PLATINUM PACKAGE REWARD LEVELS			DIAMOND PACKAGE REWARD LEVELS			PREMIER PACKAGE REWARD LEVELS		
MINIMUM	MAXIMUM	REWARD AMOUNT	MINIMUM	MAXIMUM	REWARD AMOUNT	MINIMUM	MAXIMUM	REWARD AMOUNT
\$1,000	\$125,000	4%	\$1,000	\$19,999	4%	\$1,000	\$19,999	4%
			\$20,000	\$125,000	6%	\$20,000	\$44,999	6%
						\$45,000	\$125,000	8%

PROGRAM REWARD PERIODS		
START	FINISH	INFORMATION DUE
January 1	June 30	August 31
July 1	December 31	February 28

EACH REPORT MUST MEET THE FOLLOWING REQUIREMENTS:

- Report must be on distributor letterhead
- Include pro shop name and location
- Include period dates – for example: January 1 - June 30, 2024
- The name of the products purchased, how many, and the price
- BI-ANNUAL BOWLING REWARD TIME PERIODS
 - Each pro shop will be required to gather all information requested by Storm Products and submit for processing
- Account Number and/or ship to name

- Pro shops will have two months after the final day of the half to submit their report for processing. Any report received after that time will receive a 50% reduction in the reward amount. Any pro shop submitting a report one year after the final day of the half will forfeit their rewards for that half.

REQUIREMENTS TO BECOME A STORM VIP SHOP:

- Must be a licensed pro shop owner
- Must have a State Business License and Tax ID #
- Must have an account with an authorized distributor
- Must have a brick-and-mortar showroom with SPI products prominently displayed
- Cannot have an exclusive agreement with a competing manufacturer
- **Enrollment subject to approval by Storm Products, Inc.**
- You can sign up anytime before September 30th, but your membership is only valid through December 31st of the sign-up year

REWARD PROCESSING: Once the pro shop rewards have been tallied up for Storm, a customer service specialist will review the pro shop's account status. If any returns have been made, Surface Factory products, Storm/Roto Grip/900 Global bags, and/or Storm shoes are included in your reports, those rewards amounts will be deducted from your bi-annual rewards amount.

STORM PRODUCTS, INC.
 THE BOWLER'S COMPANY™
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